



中華人民共和國香港特別行政區政府

數字政策辦公室

Digital Policy Office

The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

世界銀行集團
「營商環境成熟度評估」項目
World Bank Group's
Business Ready Project

2025年5月
May 2025

甚麼是「營商環境成熟度評估」項目？

What is Business Ready?

世界銀行集團的國際評級報告

World Bank Group's International Ranking Report

- 按照企業的開展、營運及結束業務，以評估各個經濟體營商環境的情況
Measure economies' business environment from opening, operating and closing a business
- 為政府持續優化營商環境提供啟示
Provide insights for government reform

在項目中獲取良好成績

Good Performance in Business Ready

- 對經濟體擁有法制健全、穩定、具透明度和高效的營商環境的肯定
Recognition to the economies with a legally sound, stable, transparent and efficient business environment
- 顯示在全球競爭中具備優勢，有助吸引投資、增強經濟的整體韌性和競爭力
Showing the economies' edges in the international arena to attract investment and increase resilience and competitiveness
- 有利該地企業及相關專業行業的發展
Conducive to the development of firms and related professional services

「營商環境成熟度評估」研究範圍

Business Ready Study Scope

項目涵蓋與企業的生命週期相關的十個指標：
The project covers 10 assessment topics, following the typical life cycle of a firm:



每個指標從三個維度進行評估：
Under each topic, the assessment is made on 3 pillars:



監管框架
Regulatory
Framework



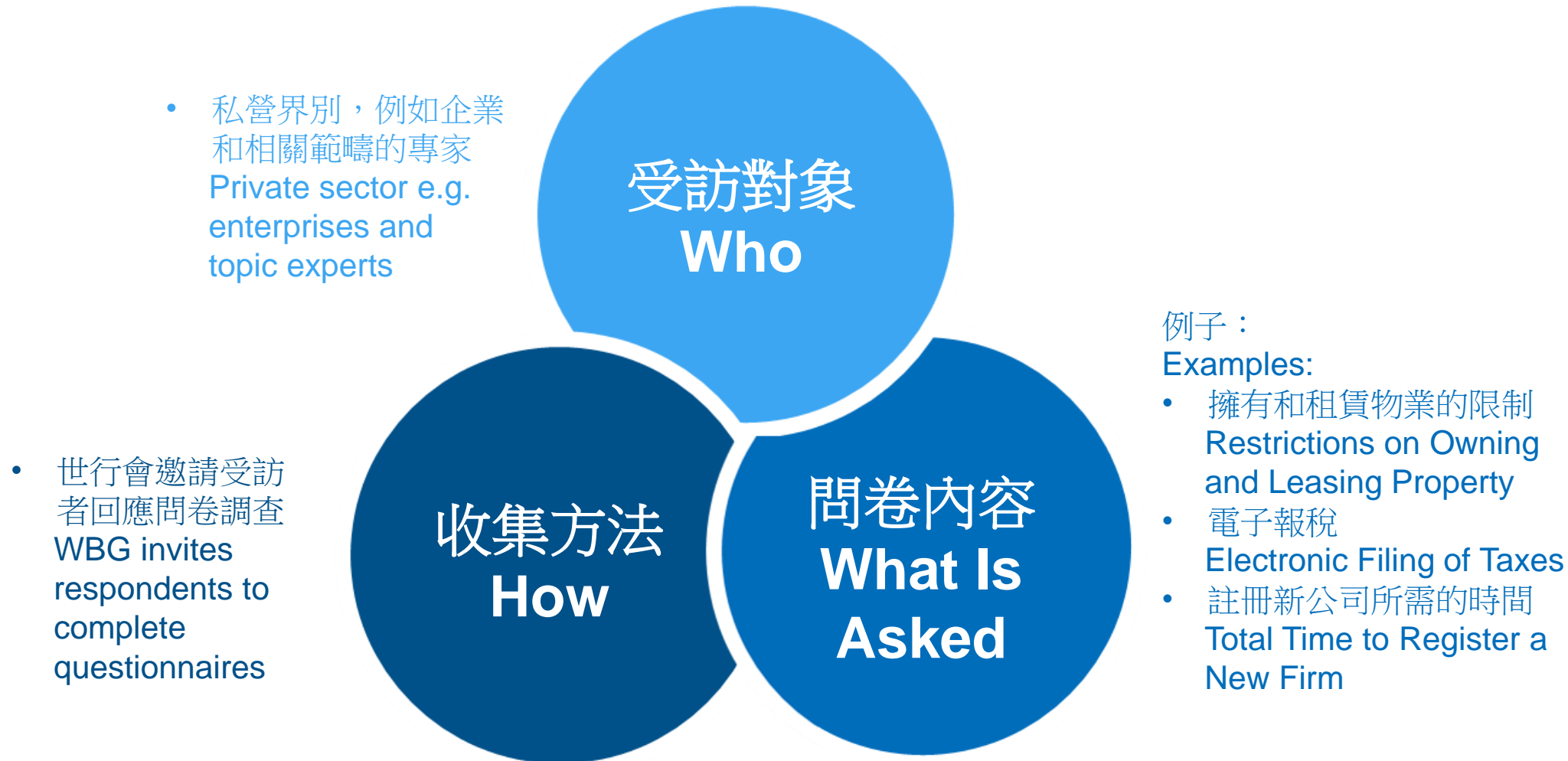
公共服務
Public
Services



辦事效率
Operational
Efficiency

數據收集方法

Data Collection Methodology



數據收集方法

Data Collection Methodology

	企業調查 Firm-level Surveys	專家調查 Expert Consultations
頻次 Frequency	每三年進行 Every 3 years	每年進行 Yearly
對象 Target respondents	公司高層管理人員、 企業擁有人 Top managers, Business owners of firms	處理相關法律事務／公共服務，及與 提供這些服務的機構接觸的專家 Experts who regularly deal with relevant legal arrangements, public services, and institutions providing those services
收集數據 Data to be collected	與實際執行有關的數據 De facto data	與法律和實際執行有關的數據 De jure and de facto data
例子 Example	以公司東主的身份獲邀，回答有關其 公司營運的問題 Invited as a company owner to answer questions about company operation	以律師的身份獲邀，回答有關法例及 公共服務的問題 Invited as a lawyer to answer questions about regulations and public services

問題例子（監管框架）

Question Examples (Regulatory Framework)

擁有和租賃物業的限制

Restrictions on Owning and Leasing Property

根據以下選項，是否有任何法例限制本地及海外公司擁有或租賃物業？
According to the regulatory framework, are there any restrictions on the following that domestic and foreign firms can own or lease?

- 土地面積 Area of the land
- 物業位置 Location of property
- 建築物高度 Height of building
- 租賃期限 Duration of the lease

工作場所歧視

Workplace Discrimination

法律是否明確禁止工作場所基於性別、殘疾、種族和民族的歧視？
Does the law explicitly prohibit workplace discrimination on the basis of gender, disability, race and ethnicity?



問題例子（公共服務）

Question Examples (Public Services)

電子報稅

Electronic Filing of Taxes

可否透過稅務入門網站以電子方式申報利得稅？

Is an electronic filing arrangement on a tax portal available for corporate income-based taxes?

水務電子化服務

Digital Service of Water Supply

可否以電子方式為商業用途供水服務提交新申請？

Is it possible to apply for a new commercial water connection through a fully online process?

可否以電子方式繳交每月水費？
Is it possible to pay for the monthly water bill through electronic payment methods?

可否以電子方式繳交新供水申請的費用？
Is it possible to pay the fee for a new water connection through electronic payment methods?



ONLINE PUBLIC SERVICES

問題例子（辦事效率）

Question Examples (Operational Efficiency)

註冊新公司所需的時間及費用 Time and Cost to Register New Company

成立或註冊一間本地及海外公司所需的時間及費用？

What is the total time and cost to complete the entire company entry process for domestic/ foreign companies?

擬備、報稅及繳稅所需的時間 Total Time for Preparation, Filing and Payment

受訪機構就所有稅項（利得稅等）的擬備、報稅及繳稅每年所需的時間？

What was the total annual number of hours required for the preparation, filing, and payment of all taxes (profit taxes etc.) for the establishment in last fiscal year?



參與「營商環境成熟度評估」主要經濟體

Major Participating Economies in Business Ready

2024 (共 total: 50)

新加坡 Singapore
印尼 Indonesia
菲律賓 Philippines
新西蘭 New Zealand
格魯吉亞 Georgia
匈牙利 Hungary
葡萄牙 Portugal
希臘 Greece
墨西哥 Mexico
秘魯 Peru

2025 (共 total: 108)

中國內地
Mainland China
南韓 South Korea
馬來西亞 Malaysia
美國 United States
加拿大 Canada
瑞典 Sweden
英國 United Kingdom
愛爾蘭 Ireland
意大利 Italy

2026 (共 total: 174)

日本 Japan
泰國 Thailand
印度 India
澳洲 Australia
丹麥 Denmark
挪威 Norway
瑞士 Switzerland
法國 France
德國 Germany
荷蘭 Netherlands

「營商環境成熟度評估」2025進程表

Business Ready 2025 Timeline

2024年10月 –
2025年5月
Oct 2024 – May 2025

數據收集
**Data
Collection**

2025年5月 – 7月
May – Jul 2025

評分及分析
**Analysis &
Review**

2025年9月/10月
Sep/ Oct 2025

發表報告
**Report
Release**

我們需要您的支持！ We need your support!

世行透過問卷調查向私營界別收集數據。如您接獲世行的邀請，我們誠摯呼籲您積極回應。
World Bank collects data from private sector through questionnaire survey. If you receive WB's questionnaire, we appeal for your active response.

您的參與有助**說好香港故事**，從而
Your participation help tell a good story of Hong Kong by



讓世行獲得香港實際情況的第一手市場資訊
providing WBG with first-hand market knowledge of Hong Kong's actual situation

公平客觀地在國際舞台反映香港的競爭優勢
facilitating fair comparison of Hong Kong's performance with other economies

強化香港作為商業和投資理想地點的形象
strengthening Hong Kong's image as the ideal place for business and investment

有利本地企業及相關專業行業的發展
enabling the development of firms and related professional services

更多資料

Further Information

數字政策辦公室 (數字辦) Digital Policy Office (DPO)



數字辦的《營商環境成熟度評估》主題網頁

DPO's B-READY theme webpage

https://www.digitalpolicy.gov.hk/en/our_work/digital_government/business_facilitation/business_ready/



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世界銀行集團 World Bank Group

《營商環境成熟度評估》官方網頁

B-READY official website

<https://www.worldbank.org/en/businessready>



交流環節

Exchange Session

多謝
Thank You