iAM Smart and Digital Corporate Identity



Keynote by Mr. Donald Mak, Deputy Commissioner (Data Governance)
Digital Policy Office, HKSARG

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智方便 iAM Smart One-stop Mobile App Platform

- One-stop personalised digital services platform for Hong Kong citizens to use online services via "iAM Smart" app
- "iAM Smart+" provides digital certificate for digital signing under **Electronic Transactions Ordinance**





"iAM Smart" app

- Over 1,100 services and e-forms
- Over 3.4 million registered users

Awarded ISO certifications

ISO/IEC 27001:2022

ISO/IEC 27701:2019

Government and related organisations































Commercial organisations







































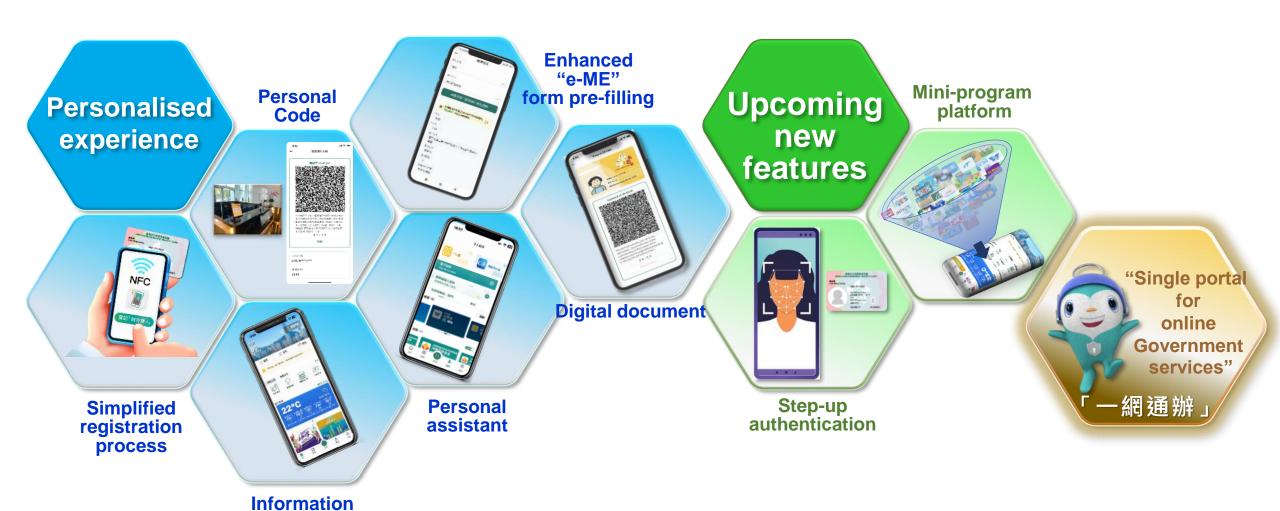






portal

Single Portal for Online Government Services



*All pictures shown are for illustration purpose only



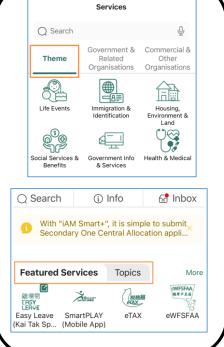
New Features of iAM Smart



Personal Code

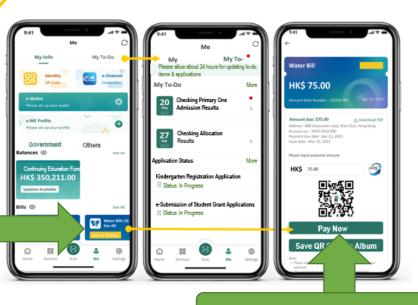
Personal Assistant

Service Categorisation

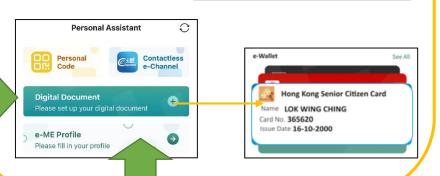


Bill Balance

Digital
Personal
Document



Bill Payment via FPS



Enhanced e-ME Form Filling

Step-up
Authentication

Simplified
"iAM Smart+"
Registration
Process via NFC





New Service Opportunities via iAM Smart



Golden Source of Personal Identity

Reliable identity information for online services



Reaching Out to New Customers

Large pool of "iAM Smart" users is available



Saving the Need of Meeting Face-to-face

Conducting critical transactions online and skipping face-to-face identity verification



Single Digital Identity

Access of online services using secure biometric authentication



Paperless Signing

Signing documents online with legalbacking





Scan to download "iAM Smart" app



Industry Support and Promotion

- Partnering with Cyberport for "iAM Smart" Sandbox Programme
- Holding seminars to introduce "iAM Smart" to different sectors





Collaborating with B/Ds, commercial organisations and district bodies to promote "iAM Smart"

Digital Corporate Identity (CorpID)



CorpID at a Glance

A corporation (e.g. a bank) can act as an ordinary corporate user or can be an e-Service Provider to provide e-services to other corporations



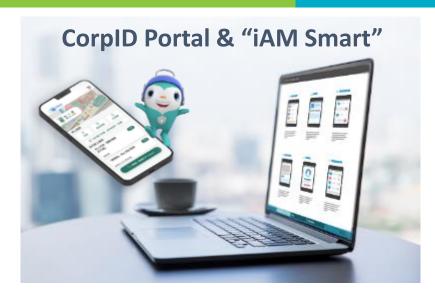


Authorisation of representatives to act on behalf of the corporation

Planned for public launch in end 2026

- Companies incorporated or registered under the Companies Ordinance (Cap. 622)
 - Businesses (such as sole proprietorship or partnership) registered under the Business Registration Ordinance (Cap. 310)

Key Functions of CorplD Platform













Potential Use Cases of CorplD



As a Corporate User

- Submit profit tax return
- Submit annual return to Companies Registry
- Renew business registration
- Handle MPF matters
- o etc.



As a Service Provider

- Conduct identification and verification (ID&V) for corporate customers
- Verify corporate digital signature
- Obtain consent from corporate customers to request information for various applications (e.g. corporate information and its digital licenses and certificates for processing a loan application)
- o etc.

Major Milestones

End 2025

Launch Sandbox Programme

Mid 2028









Scan to download "iAM Smart" app

